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# WE ARE INTERNATIONAL



## An Evolving Humber

This is an exciting time for Humber as we evolve and innovate to meet the changing needs of our students, industry partners and the world around us.

From its inception, Humber has prided itself on quality services, programing, academic processes, and continuous improvement. These principles are embedded within the very core of Humber’s daily operations, and guide the institute in its strategic planning. At Humber our mission is to develop broadly educated, highly skilled and adaptable citizens to be successful in careers that significantly contribute to the communities that they serve – locally, nationally, and globally.

This fall marks the launch of our new Strategic Plan which articulates our continued commitment to international and our focus on excellence in everything that we do making us a leader in Polytechnic Education.

Chris Whitaker, President and CEO



Based in Toronto, Ontario, Humber’s three campuses serve more than 27,000 full-time students through eight academic schools. Humber also serves 56,000 continuing education registrants and more than 2,000 apprentices. Offering over 150 full-time programs in more than 40 areas of study, Humber also offers 1,400 continuing education courses and in excess of 400 online courses.

left page photo:  
Chris Whitaker,  
President & CEO

right page photo:  
Diane Simpson,  
Dean, International



## An International Perspective

At Humber we are committed to creating a global-ready community of students.

Through the provision of diverse, global perspectives and opportunities to support the development of intercultural skills and global citizenship we prepare students for the global workplace enabling them to contribute to a more equitable and sustainable world.

As an institution we are engaged in internationalization through:

1. Recruiting and supporting an increasingly diverse group of students from countries around the globe
2. Providing opportunities for students to earn academic credit while studying or completing placements abroad
3. Developing strategic partnerships focused on intercultural exchanges and programing that seek to engage the Humber community in academic exchanges and collaboration
4. Advancing initiatives that provide opportunities for faculty and students to contribute to international development initiatives globally
5. Ensuring that Humber’s faculty and staff are equipped to support internationalization efforts across the campus

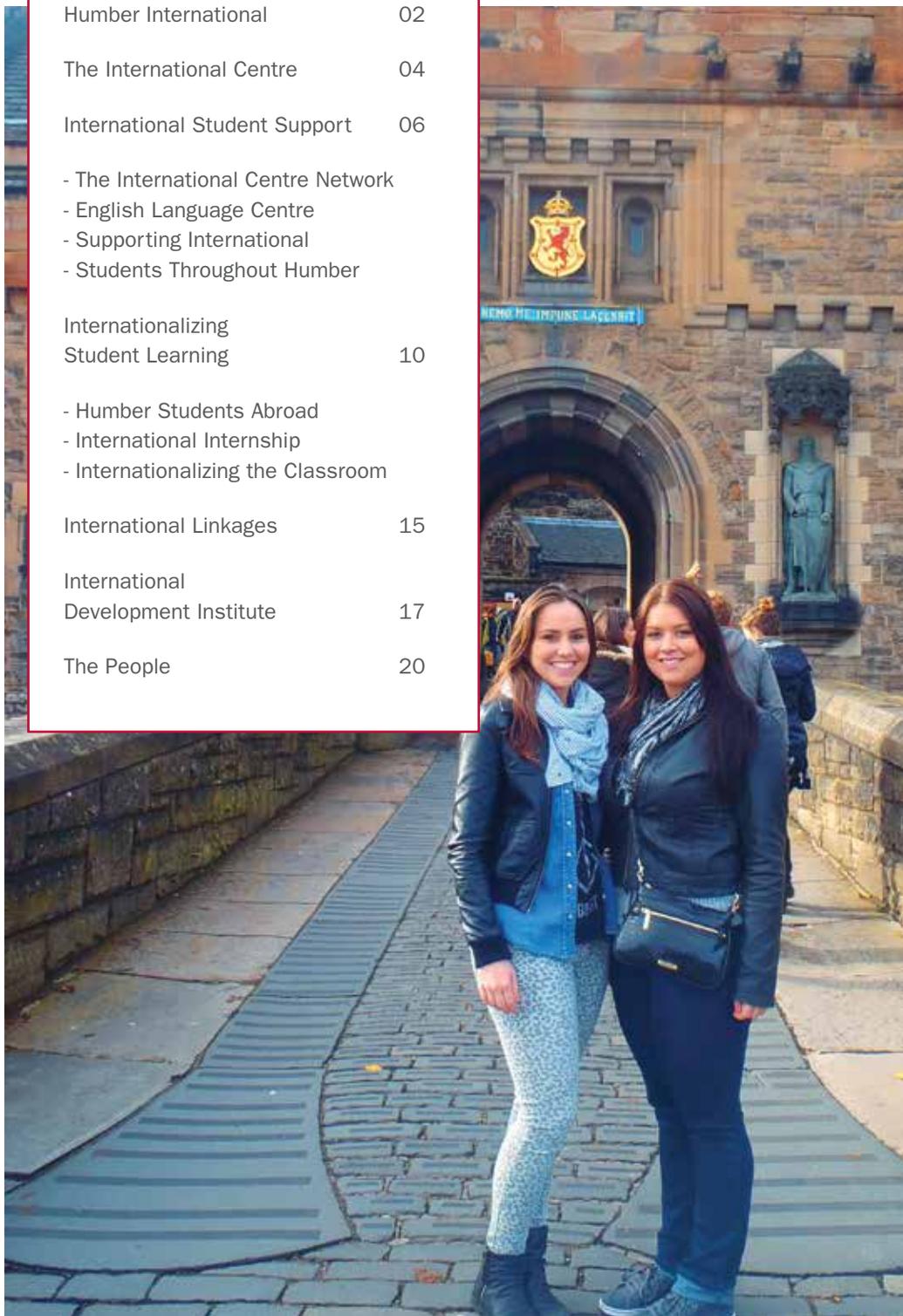
It has been an exciting year for internationalization initiatives across the campus. With more than 3,000 international students choosing Humber for their post-secondary education, more than 275 Humber students travelling abroad, and the launch of new partnerships and programing to support international learning both in the classroom and beyond demonstrates our strong commitment as an institution to internationalization.

These pages highlight some of the key programing that has taken place across the institution over the past year to support our internationalization efforts and demonstrates our continued commitment to ensure that our students leave Humber global ready.

Diane Simpson, Dean, International

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“ The people they met and the places they traveled to reignited their passion for the fashion industry. When asked what they would say to other students thinking about studying abroad they simply said “Do it!”

Jessica Krieger and Kaitlyn Fitzgerald, Bachelor of Commerce,  
Fashion Management Study Abroad Students

# The International Centre

Since its inception in 1978, the International Centre has grown from a focus on development projects to include the recruitment of international students, facilitation of international project activities, and support with partnership development for the academic schools within Humber.

The International Centre serves more than 3,000 students from more than 100 countries around the world. The highly-trained professional staff recruits prospective students; counsels them on topics such as housing, health insurance, academic matters and personal problems; and hosts international delegations. Their job is to ensure that international students and visitors feel welcome.

## International Student Recruitment

International students have long been a part of the Humber Community. In 2005, International students accounted for just fewer than 5% of the total student population with around 680 students coming to Humber from over 70 different countries. Today International students account for approximately 13% of the total student population with over 3,000 students from more than 100 different countries choosing Humber as their education destination. International students enhance the learning environment on many different levels enriching the lives of faculty and students.

## Humber Expands International Recruitment Efforts through Social Media

There has been great effort put towards growing Social Media initiatives at the International Centre. With the creation of a Humber International Facebook page, blog ([www.yourhumberworld.com](http://www.yourhumberworld.com)), YouTube account (HumberInternational), Pinterest account (Humber International Centre), and Instagram account (humber\_international), there have been positive results seen in current and prospective student engagement and growth.



right page photo:  
International  
Student Ambassadors



Since 2005, Humber has welcomed students from a total of 138 countries around the world including India, South Korea, China, Vietnam, the Caribbean Region and Japan. The past five years have seen a significant increase in students from India and China.

Student enrolment numbers grew by over 60% from China, Mexico and Mauritius, while numbers from Brazil more than doubled in three years. Since 2012, Indonesia and Jamaica have seen extensive growth, as more and more students from these countries recognize Humber as the preferred choice for the next step in their education.

# International Student Support

With the promise of making International Students feel welcome, comes the need for a series of offerings that ensure this goal is met. From orientation to social networking, the infrastructure is in place to give students a complete network of support.

## The International Centre Network

### The Virtual Passport to Humber

The ‘Virtual Passport’ is an online tool designed to assist international students prior to moving to Canada.

### On-Campus Orientations and Meet ‘N’ Greets

The beginning of each new semester starts with an international student orientation that has been known to draw over 600 students.

### Passport to Success

The “Passport to Success” program offers events and workshops to help enhance the international student’s experience while studying at Humber.

### International Student Workshops

The International Centre holds weekly workshops to help ease the difficulties of getting to know a new country by offering services such as income tax preparation clinics, health care support, and employment workshops. They also advise students on further educational opportunities.

### Monthly Events and Trips

International Student Services staff help international students orient themselves to Canadian culture by organizing a variety of outings. Students go to places such as Niagara Falls, Ottawa and Montreal; watch hockey games and soccer matches; and attend theatre performances.

### Academic Support Site

This new online tool provides international students resources for academic success. Different modules help students learn how to meet expectations of the Canadian classroom. Time management, effective reading, effective note-taking, evaluation methods, and exam tips are a few of the topics covered.

### Student Satisfaction

For the third year in a row Humber participated in the International Student Barometer’s IGrad Survey, a global survey for international students around the world. Overall student satisfaction for international students at Humber was up from previous years to 92%. Satisfaction for the International Centre was 92% up from 88% in 2010, 4% higher than other Ontario Colleges, 3% higher than other Canadian colleges and 1% higher than the Global International Student Barometer.



“ Having the opportunity to visit a developing country and interact with locals gives us the opportunity to reflect on our privilege and understand that fundamentally, despite cultural differences, we are all the same.”

Kristin Harvey, Study at Sea Student



## English Language Centre

**Humber offers courses for academic and teaching purposes.**

### English for Academic Purposes

This program prepares students for academic studies in an English education system and helps them adjust to the local culture. There are eight levels; each level includes 18 hours of classes and four hours of labs each week.

### Summer Language Program

This 5 week program requires students to speak only English all day through classroom learning and extracurricular activities.

### Teaching English as a Second/Foreign Language

This postgraduate program provides teaching credentials for English in classrooms in Canada and overseas.

### Teaching English to Speakers of Other Languages

This intensive certificate program was designed specifically for overseas English teachers seeking professional development, Canadian teaching credentials and an international teaching placement.

left page photo:  
Humber Students  
Alternative Spring Break

# Supporting International Students Throughout Humber

**Across Humber, schools and departments offer unique resources and opportunities to ensure student success.**

### Humber OTA & PTA

Humber ITAL's OTA & PTA program offers its second year students the opportunity to participate in an international service learning (ISL) opportunity in a developing country. This ISL experience may occur in places such as Merida, Mexico in conjunction with a Physical Therapy department of a U.S. university and the support of a local Roman Catholic Diocese.

### International Students Working on Campus

In 2012, 206 international students found part-time employment opportunities across the college in academic schools such as the School of Applied Technology, the School of Hospitality, Recreation and Tourism, and in various departments including Peer Programs, the International Centre, HSF, Athletics and Disability Services.

### Connect Program for Mentoring International Students

In 2012/2013, 25 faculty and staff along with 100 first-year international students were partnered with a mentor (a seasoned international student, faculty, staff or administrator). The mentor's role is to offer guidance and support to ensure a seamless transition into life in Canada socially, psychologically and academically. Success of this program has created an expansion which includes lectures and discussions about current events and student issues.

### Living Learning Communities in Residence

In Humber residence, academic and themed communities are created to build a place where students can connect. This is a chance for global-minded students to connect, learn about each others' cultures and take part in educational programming outside of the classroom.

### Business Management Advising Program

The program is geared toward international students, landed immigrants and new Canadians who have entered the Business Management program during the summer.

### The Career Centre's Advising Services for Newcomers

Organized by Humber's Career Centre, the Newcomer Program is geared toward individuals who are new to Canada and who have been internationally trained.

### Student Wellness and Development

Going beyond the daily health care needs of international students, the Health Centre works one-on-one with students and offers group workshops focusing on such topics as acculturation, anxiety, depression and homesickness.

### Off-Campus Connection Program

This program helps off-campus international students, and students that are landed immigrants or new to Canada, stay connected to Humber and other students through Facebook, workshops, excursions and movie nights.

# Internationalizing Student Learning

## Study Abroad

Studying internationally helps students learn how to adapt to new environments, grow academically and personally, and learn how to develop intercultural competencies.

### Partnering Institutions

Humber business degree students have opportunities to study abroad for a semester at one of our partner institutions. Completed semesters abroad will be accredited as normal semester based on a 15-credit (hour) semester.

- Waterford Institute of Technology, Waterford, Ireland
- IMC Fachhochschule Krems University of Applied Sciences, Krems, Austria
- Kansai Gaidai University, Hirakata City, Japan
- Unitec Institute of Technology, Auckland, New Zealand
- Stuttgart University of Applied Sciences, Finland
- Jamk University of Applied Sciences, Finland
- Robert Gordon University, Aberdeen, Scotland



“ Alternative Spring Break was a really great experience.”

Humber Students

## Study Abroad

In Fall 2012, 4 students from Waterford studied at Humber. In Winter 2013, 2 students from Robert Gordon studied at Humber. In Fall 2013, Humber students will be studying at Unitec Institute of Technology, Robert Gordon University, Krems University and Waterford.

### Hospitality, Recreation and Tourism students

Culinary Management students have the opportunity to study and work in a hotel in Scotland in a partnership program with Motherwell College. Eleven students participated in classroom instruction along with weekly field trips at the historic Chateau de Pourtales in France. Thirteen students lived and studied at the National Kaohsiung University of Hospitality and Tourism during their 4th semester.

### Studying on a Ship at Sea

With a ship as a travelling campus, 47 students and 3 faculty from the School of Hospitality, Recreation and Tourism explore the history, politics, culture and environment of other countries. Stops have included Ensenada, Mexico; Puerto Quetzal, Guatemala; Corinto, Nicaragua; Balboa, Panama; Ecuador and Costa Rica. Students engage in adventure tourism, ecotourism, cultural and community outreach programs.



### A Spring Break of Volunteering

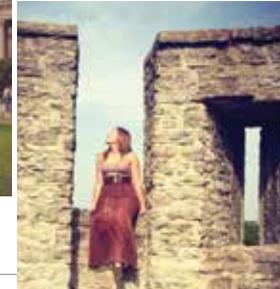
The Alternate Spring Break Program is designed to put students in a tropical destination while doing volunteer work for charitable organizations like Habitat for Humanity and Outreach 360.

Students and staff have built homes in New Orleans after Hurricane Katrina and joined a Habitat for Humanity build project on the Mississippi Gulf Coast.

In 2013, 9 students and 2 staff travelled to the Dominican Republic where they spent the week living and volunteering at a Public school and a Learning Centre teaching English. The students taught classes, completed community work projects, and participated in daily cultural nights where they learned about the history and culture of the Dominican Republic and Haiti.

left page photos:  
Study Abroad students

right page photos:  
Internship students



“I’ve learned that cultural differences are more than just differences in language, food and other personal habits. A person’s culture reflects their beliefs and values that influence their way of life and the way they view the world.”

Erika Barratt, International Development Student

## International Internship

### Meet Erika Barratt, a third semester student in the Bachelor of International Development program

The option of a 14-week work placement abroad was a key factor for Erika in choosing to study International Development at Humber. This experience would help her achieve her career goal of becoming an overseas project manager. Studying at JAMK, one of Humber’s partner schools in Finland, gave her an opportunity to complete required electives while expanding her view of the world.

Along with the school week, weekend trips to Estonia, Sweden, and Russia helped Erika learn more about differences in culture, beliefs, food and language. It taught her the importance of being patient, considerate, and conscientious of people’s diversity. With another study abroad opportunity lined up at the Waterford Institute of Technology in Ireland, Erika is even more confident that the Bachelor of International Development is the right fit for her.



“Working as a volunteer with Projects Abroad, felt great, I would definitely come back and explore new countries as well.”

Stephanie Pilicita, International Internship, Criminal Justice Student

**Internship Opportunities for 2012-13**

International Development - Uganda, Thailand, Bangladesh, Nicaragua, Tanzania, Ethiopia, Kenya, Indonesia,

Global Business Management - Germany, Russia

Graphic Design - France

Marketing Management - India

Child and Youth Worker, Accelerated - Ghana

Human Resources Management - Macedonia

Bachelor of Applied Arts (Criminal Justice) - Argentina

Bachelor of Applied Arts (Film and Media Production) - Iceland

Child and Youth Worker - Haiti, Costa Rica, Ghana



**Internationalizing the Classroom**

Bringing the world into the Humber classroom.

**Teaching and Learning Workshops Benefit International Students**

The Centre for Teaching and Learning has created faculty workshops to demonstrate various approaches and instructional strategies that can be adopted in the classroom to reflect the diversity and meet the needs of international students. Workshop topics include adding intercultural competencies and global perspectives into the curriculum.

**Humber's Bachelor of International Development Degree Aligns with the Institute**

The Bachelor of International Development program blends traditional theory with hands-on learning and the skills needed for a career in international development. The degree program works in close collaboration with Humber's International Development Institute (IDI) and will be able to leverage IDI's experience with development projects, which have included entrepreneurship training and microfinance projects in Tanzania, women's education in Bangladesh, and technical training and curriculum design in Indonesia and Malaysia.



“Well that was the trip of a lifetime!”

Creative Photography Study Abroad Students



“Going abroad expanded my mind not only on the hospitality industry but also on myself. It helped me learn to take risks, to make hard decisions, and to gain better understanding on my surroundings.”

Rebecca Beno, Hospitality, Hotel & Restaurant Management Graduate

**The Internationally Inclusive Educator Certificate**

In spring of 2013, the Centre for Teaching and Learning launched the Internationally Inclusive Educator program. The certificate program is designed to provide participants with an opportunity to enhance their intercultural knowledge, communication skills, curriculum development and differentiated teaching skills when teaching and learning with international higher education students. Championed by Denise Garner, the Director for Professional Development at Humber, the certificate demonstrates Humber's commitment to ensuring that all of our students are successful in the classroom. The certificate is one example of the myriad of opportunities for support available to faculty throughout the year.



# International Linkages

Humber has entered into a number of innovative partnerships to grow its international connections. These connections expand the experiences of students through international transfer agreements and study abroad opportunities. Faculty gain exposure to international academic and professional practices by taking part in global research and the design and delivery of academic programs and projects.

## Like-Minded International Associations

Humber is a member of various professional associations dedicated to international higher education.

Included among the associations are:

- NAFFSA - Association of International Educators;
- EAIE - European Association for International Education;
- APAIE- Asia Pacific Association for International Education;
- and CCID - Community Colleges for International Development, Inc.

## International Academic Pathways

Humber continually develops articulation agreements with institutions all over the world. Institutions across Australia, China, Korea, France, Taiwan, the United Kingdom and the United States, offer credit transfer opportunities for Humber students wishing to gain degree completion after graduating from one of Humber's diploma programs.

New partners include Kueka College in New York state and Johnston and Wales University in Rhode Island.

## Joint Academic Partnerships

Several international partnership agreements have been developed and signed that focus on high-level academic exchanges. These partnerships provide opportunities for student and faculty exchanges and research collaborations.

Key partnerships include:

- IMC Fachhochschule Krems University of Applied Sciences, Krems, Austria;
- JAMK University of Applied Sciences, Finland;
- Kansai Gaidai University, Hirakata City, Japan;
- Robert Gordon University, Aberdeen, Scotland;
- Stuttgart University of Applied Sciences, Stuttgart, Germany;
- Unitec Institute of Technology, Auckland, New Zealand; and
- Waterford Institute of Technology, Waterford, Ireland.

## Taiwanese Students Studying at Humber

Jointly administered by Humber and the National Kaohsiung University of Hospitality & Tourism (NKUHT), Taiwan, this program provides students with the opportunity to live, learn and work in two distinct parts of the world while studying business practices and gaining exposure to international tourism and hospitality industries.



## Faculty Living and Teaching in Taiwan

Since 2006, Taiwanese faculty from NKUHT have come to Humber to accompany student groups. As part of the agreement, Humber has collaborated with NKUHT on the curriculum development of the new International Tourism Degree program.

## Taiwan Academy

Humber was named a contact point in 2012 for the Taiwan Academy. It is a program where the international community can learn more about traditional Chinese and Taiwanese culture, such as calligraphy, Buddhist and Confucian Studies. Future plans include a virtual Taiwan Academy.

## Humber's Oldest Partnership

Initiated in 1996 the Ningbo-Humber Joint Partnership program is Humber's longest standing international partnership. In June 2013, 77 Humber-Ningbo students graduated from the three-year program. In Fall 2013, 79 students came to Humber to complete the third year of the program.

## The Humber-Jimei Joint Partnership Program in International Business

The Humber-Jimei Program began through discussions and research in 2005 and launched with International Business in 2006. Students came to Humber for the first time in 2008. In June 2013, 35 Humber-Jimei graduates crossed the stage.

## Kunming University of Science and Technology

In May 2012 an agreement was signed with a goal of linking the two institutions to a joint educational program offering. Possibilities include short summer programs in Kunming for Humber students, faculty exchanges, summer language programs and one year of degree studies for Kunming students.



## Jiangsu Jianzhu Institute

In August of 2013 Humber signed a joint educational partnership agreement with Jiangsu Jianzhu Institute in Xuzhou, China to launch a joint partnership agreement in Hospitality. This Fall the Vice President, External Affairs and the Dean of International, Diane Simpson will visit the school to discuss the launch of the program in Fall 2014.

right page photos:  
Ningbo and Jimei students  
in their final year at Humber

far right page photo:  
Signing of agreement between  
Humber and Jiangsu Jianzhu Institute

# International Development Institute

Humber has over 30 years of experience in international development projects all over the world. All IDI projects follow a set of principles based on equity, reciprocity, responsiveness, accountability, and sustainability.

## On Campus: International Development Innovation Fair

The 2012 International Development Innovation Fair was held on November 16, 2012 at Humber Lakeshore Campus with the purpose of bringing like-minded students, faculty, and colleagues from the International Development industry together to brainstorm projects to enhance innovation in international development and technology. Various sessions and discussions were conducted to bring ideas for innovation in creating a greater efficiency in relief projects geared toward the welfare of children and youth. Representation from Save the Children Canada, World Vision, The Hospital for Sick Kids, Street Kids International, MasterCard Foundation, Souk Tel, TakingITGlobal, Christian Children's Fund of Canada, and MEDA were present.



left page photos:  
Humber's International Development  
Innovation Fair

## Microfinance Management Training in Tanzania

During this 5-year project, IDI worked with Moshi University College of Business and Cooperative Studies to train members to effectively manage rural microfinance institutions to help boost revenue for rural farmers. Following this 5-year project, IDI continued on to another 2-year project where they partnered again with Moshi University to create a long-term, in-house training program for entrepreneurs. This project led to the development of a Cooperative Entrepreneurship and Innovation Centre in Tanzania that provides continuous training on microfinance management.

## Small Business Support Centre in Bangladesh

IDI worked with the Bangladesh Women Chamber of Commerce and Industry to train women on how to build and manage their own micro-enterprise and small business. Over 300 women were trained and a Small Business Support Centre was established to provide future training and support.

## Partnership with Gweru Polytechnic Institute in Zimbabwe

Humber IDI partnered with Gweru Polytechnic Institute in Zimbabwe in a 4-year project to develop a Learning Resources Production Unit where training modules and learning materials for growth in small-business development skills were produced. The development of a Small Business Production Unit to help support new enterprises and a new Vocational Training Centre were also implemented.

## HIV/AIDS Program Management Support in Zimbabwe

Working with Midlands Aids Society Organization, Humber provided support in the outreach for those infected and affected by HIV/Aids in Zimbabwe.

## Royal Institute of Management and IDI in Bhutan

In this 2-year project, IDI worked with RIM to support RIM's management development program, including introducing a number new courses into the program.

## Technical Upgrading and Training in Malaysia

150 Indonesian educators were trained in 8-10 week courses at Humber's main campus. Technical training in electronics, robotics, and instrumentation were provided through Humber and its partnership with the Malaysian National Vocational Training Council and MARA.

## First ever Caribbean Association for Technical/Vocational Education and Training

Working with the Caribbean Commonwealth Secretariat in a 4-year project, Humber developed technical/vocational colleges in 23 Caribbean countries and helped create the Caribbean Examination Council.

## Infrastructure, Healthy Living, and Growth in Kenya

IDI partnered with other Canadian Colleges and eight Kenyan Harambee Institutes of Technology in a 5-year project to create programs to improve water technology, agriculture, and building construction in Africa.

### The main areas and countries of focus for projects are:

1. Technical and Trades Training in Thailand, Zambia, the Caribbean, and Barbados
2. Program and Curriculum Development in Korea, Malaysia, Singapore, Indonesia, Swaziland, and Chile
3. Teacher/Management Training in Bangladesh, China, the Caribbean, Ethiopia, Swaziland, Singapore, Barbados, Turkey, Hungary, Botswana, and Lesotho

### Sulawesi Economic Development Strategy Project (SEDS) 2012-13

In partnership with seven universities in Sulawesi, Indonesia, Humber's International Development Institute has embarked on a 5-year, \$4.6 million dollar project to help relieve poverty in Sulawesi, Indonesia through developing and delivering entrepreneurial curricula at their partner institutions. In addition to enhancing curriculum at the seven partner institutions, Humber will be working with local stakeholders to help bolster small and medium size businesses in the community.

Officially launched in October 2012, two Humber graduates from the International Development Management program, Izabela Wlodarczyk and Graham Atkinson, completed a Needs Assessment and a Baseline Study Report based on a Strategic Planning Forum held in Sulawesi this past January. Based on the findings from the needs assessment, workshops and training will be developed and delivered over the five-year span by Humber faculty and external consultants. The first year of the project saw the occurrence of the first Strategic Planning Forum, relocation of the two interns, submission of the Annual Work Plan and Annual Report to CIDA, and selection of four facilitators from Humber to design and deliver "Introduction to Entrepreneurship" workshops in Indonesia for selected faculty at the seven partner universities.

Through training initiatives, counseling, consulting, and implementing applied entrepreneurship education, SEDS will help local graduates feel enabled to start their own enterprises, increasing employment opportunities, as well as income levels, helping boost the economy of Sulawesi and reducing poverty. Not only does the SEDS project focus on development in Indonesia, it also provides opportunities for Humber students and faculty to gain real-life experience outside of Canada, working in the International Development Field, enhancing the knowledge gained in the classroom.

The SEDS project is being funded by the Government of Canada through Canadian International Development Agency (CIDA) and Humber College. It is in line with the Indonesian government's Five-Year Medium Term Development Plan (2010-2014) and with Canada's Aid Effectiveness Agenda.

**"The International Development Institute is very pleased with the progress of the SEDS project to-date, however, it has not been without it's challenges and hiccups. With the support of various departments at Humber working collaboratively to move the project forward, including but not limited to The Business School, the International Centre, the Finance Department, and HR Services we are positioned nicely to implement a very successful economic development project in Indonesia, whereby the university partners' interests will be met and the international reputation of Humber will be strengthened."**

Lisa Anketell, Manager,  
International Development Institute

#### The three main goals of the project are as follows:

1. To help the university partners to develop their capacity to design and deliver applied entrepreneurship curriculum
2. To help the university partners develop the capacity to design and deliver business support services
3. To foster networking and knowledge sharing opportunities amongst small and medium enterprise stakeholders in Sulawesi, Indonesia



## The People - Humber Faculty and Staff

**At the core of our achievements are the dedicated faculty and staff that work within Humber's walls – and within the hearts and minds of the international students, schools and communities they support.**

The International Centre and its staff play a pivotal role in the internationalization efforts of the institution. We recruit and serve the unique needs of international students to ensure their success. This is a vital element in the enhancement of Humber's reputation beyond Canada and the overall strengthening of our polytechnic identity. Our approach to student success supports Humber's commitment of ensuring that all students succeed and reach their personal goals.

Beyond recruitment and support to our international student body, the Centre enhances the educational experience for all Humber students through supporting international partnership development, internationalization of the curriculum, classroom experience and student life providing opportunities for distinctive international experiences for all Humber students.



**GAIN MORE  
THAN AN  
EDUCATION,  
GAIN THE  
EXPERIENCE  
OF A  
LIFETIME.**

